



Cambridge  
Assessment



## Asia Pacific Virtual Conference 2020

Exploring innovative ways to support  
online education and assessment

21–22 October 2020

### Date and duration

The event will take place over two days, on Wednesday 21 and Thursday 22 October 2020. Duration for each day will be 2.5hr, as follows:

### Time

**Australian Eastern Standard Time (AEST)**  
**Australian Eastern Daylight Time (AEDT)**  
16:00–18:00

**London, UK**  
06:00–08:00 GMT

**Christchurch, New Zealand**  
18:00–20:00

**Beijing/Singapore/Malaysia**  
13:00–15:00

**Japan**  
14:00–16:00

**Vietnam/Indonesia/Thailand**  
12:00–14:00

## About the event

2020 has been a challenging year for the higher education sector. Cambridge Assessment is bringing together key stakeholders from destination and source countries, in a two-day virtual event to support the sector with important information on:

- International education changes in destination markets
- International student mobility and trends in source markets
- Digital technologies to support online education and assessment during the pandemic; and
- Different routes to higher education.

# Wednesday 21 October 2020

## International student mobility & trends

1	Welcome	5 minutes
2	Opening address from Cambridge Assessment	5 minutes
3	<p><b>Key note address</b></p> <p>Students mobility and trends in Japan from the perspectives as a source and destination country</p> <p>Speaker: <b>Kuniaki Sato</b>, <i>Chief Director for University Reform</i>, Director, Office for International Planning Higher Education Bureau MEXT: Ministry of Education, Culture, Sports, Science and Technology</p>	15 minutes

## THEME 1: Destination market updates and trends

4	<p><b>Australia international education update</b></p> <p>Changes in Government and Higher Education policies to support international students during COVID-19</p> <p>Speaker: <b>Associate Professor, Simon Winetroube</b>, <i>President</i>, University English Centres Australia</p>	15 minutes
5	<p><b>New Zealand international education update</b></p> <p>Update on current situation, international education strategy</p> <p>Speaker: <b>Darren Conway</b>, <i>English New Zealand Chairman and Managing Director</i>, Languages International</p>	15 minutes
6	<p><b>Routes to Higher Education</b></p> <p>Options for HE admissions, Cambridge English Assessment's perspective</p> <p>Speaker: <b>Nicola Johnson</b>, <i>Global Recognition Manager</i>, Cambridge Assessment English</p>	15 minutes
	<b>Panel session</b> – Q & A for all speakers	10 minutes

## THEME 2: Key source market student mobility and trends

7	<p><b>China's perspective</b></p> <p>Student mobility and trends in China</p> <p>Key considerations</p> <p>Speaker: <b>Nicole Ning</b>, <i>Marketing Manager for Asia Pacific</i>, JLL Overseas Education</p>	15 minutes
8	<p><b>The Transnational Education perspective</b></p> <p>Changes in higher education trends and how they benefit TNE providers</p> <p>Speaker: <b>Professor May Tan-Mullins</b>, <i>Vice Provost (Teaching and Learning)</i> Nottingham Ningbo University China</p>	15 minutes
	<b>Panel session</b> – Q & A for all speakers	10 minutes

# Thursday 22 October 2020

## Technology and online learning, routes to higher education

1	Welcome	5 minutes
2	Opening address from Cambridge Assessment	5 minutes
3	<p><b>Key note address – ASEAN's perspective</b>            Student mobility and trends in ASEAN countries in the Age of COVID-19            How ASEAN Universities embrace technology to enhance quality</p> <p>Speaker: <b>Dr. Baiduri Widanarko</b>, <i>Chair of AUNACTS and Head of International Office Universitas Indonesia</i>,            AUN-ACTS (ASEAN University Network – ASEAN Credit Transfer System)</p>	15 minutes
<b>THEME 3: Technology and online learning</b>		
4	<p><b>Remote Proctoring</b>            All you need to know about Remote Proctoring, factors to consider when choosing a Remote Proctoring service and requirements in China</p> <p>Speaker: <b>Elaine Schmidt</b>, <i>Senior Research Manager</i>,            Cambridge Assessment English Research &amp; Thought Leadership   Pilot Media</p>	20 minutes
5	<p><b>Cambridge: Supporting every teacher and every student</b>            Technology and resources supporting online learning and teaching</p> <p>Speakers: <b>Eric Baber</b>, <i>Director of Professional Learning and Development</i>,            Cambridge University Press</p> <p>ELT   <b>Iain Mathieson</b>, <i>Senior Academic Manager</i>,            the University of Queensland Institute of Continuing &amp; TESOL Education</p>	20 minutes
	<b>Panel session</b> – Q & A for all speakers	10 minutes

## THEME 4: Routes to higher education in the age of COVID-19

6	<p><b>Routes to Higher Education</b>            What are the qualifications used for HE admissions amongst Cambridge students</p> <p>Speaker: <b>Dr Ben Schmidt</b>, <i>Regional Director</i>, Southeast Asia &amp; Pacific            Cambridge Assessment International Education</p>	15 minutes
7	<p><b>Destination market</b>            Trends in the past 5 years – The Cambridge Perspective</p> <p>Speaker: <b>Eve Risius-Andrews</b>, <i>Market Research Manager</i>,            Cambridge Assessment International Education</p>	15 minutes
8	<p><b>Factors in choosing higher education destinations: A school's perspective</b>            What have schools learnt from the COVID-19 experience</p> <p>Speaker: <b>Adrian Yao</b>, <i>Academic Director External Programmes</i>,            Methodist College KL</p>	15 minutes
	<b>Panel session</b> – Q & A for all speakers	10 minutes